



Where world class technology and marketing merge

Our Ecosystem

Marketscape was established in 2010 to provide management consulting solutions to businesses in USA and Canada. Tap into an integrated suite of advanced marketing solutions and:

- lower your marketing costs
- accelerate the marketing process to expedite your growth
- get better ROI

Strategy

- Market intelligence
- Market research and category data
- Competitive analytics using an autonomous 24/7 program with built-in AI
- Consumer trend analytics
- Market Planning

Content

- Branding
- Design
- Writing
- Marketing collateral
- Videos
- Newsletters
- Docworld: a database of 1000's of business document templates ready to use (launching in summer 2021)

Web

- Website builds for B2C, B2B & B2G on our proprietary digital platform
- Website management
- Cloud storage
- Cloud-based apps
- URL management

Testimonials

“I was impressed with Mark’s strategic marketing and organizational vision. It was a pleasure working with him to take several of our key dietary supplement and food brands into the US market. It’s a complicated process and Mark was a valuable asset as he made it much easier to manage.”

Lisa Taylor, Sales Manager, Millennium Health

“It was a pleasure to work with Mark and his team on the Olympic Bid Proposal. Mark’s all round vision, experience in creating and developing large fully integrated marketing projects and understanding the overall process was a huge asset to our pitch. His top qualities are Personable, Expert and Creative. I would highly recommend Mark for any business consulting requirement.”

Tina Beauchamp, Partnered with Mark on the VANOC Bid

“Marketscape was crucial in developing our market launch strategy for a brand new product, especially the competitive analytics so we could easily set the right price and place strategy.”

Dennis Gunn, VP of Operations, BG Health Group Inc.

Our Philosophy

Marketscape ensures high value results. Our consulting rates are much lower than the top consulting agencies because we are a very lean organization—no dead wood here! We clearly formulate all project parameters including objectives, timelines and budget with you in advance. **Connect with us today and let's boost your success tomorrow!**

Partners



Please contact: info@marketscape.ca