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Team 01 Mark Doyle, President & Founder



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Mark is a performance-driven executive with three decades in global business development and enterprise management. Mark is strategically integrating our business solutions to maximize brand value. He has successfully led marketing and technology teams to integrate and optimize mission-critical functions with key clients like BMW, LG, Bayer, Ford, Viacom and Research in Motion. In 2007, Mark completed his Executive MBA with a 91% average. As part of his MBA, Mark opted for the Advanced International Marketing Elective which included advanced marketing intelligence and business development courses at Oxford and Cambridge. Mark is an avid reader and hiker, loves scifi, kayaking, trail cycling, organic cooking, the Thunderbolts Project and ancient civilizations. Mark has written several technology editorials for Natural Products Insider, Retail Council, SEM and CIM.



Team 02 David Doyle, Director of Operations

David is a digital specialist in advanced web platform development and excels at creating unique operational efficiencies. His expertise supports our digital and organizational needs. David started up digital wide-format print media operations for Liquor Control Board of Ontario, managed Seneca College's digital print operations, and is an experienced educator of digital service management. During David's career he traveled the globe managing setup and training operations for end-user applications such as KFC, Loew's, Home Depot, Esso, Shell, Petro Canada, Canadian Tire, Motel 6 and Choice Hotels. During his off-time David enjoys studying digital technology, biking, hiking, gourmet cooking and a tasty French Cab.







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Thank You.

